

# Mike Berry

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Census Customer Engagement Manager

Tatauranga Aotearoa Stats NZ

# Future Census, ~~Transformation~~ Update

2023 PANZ Conference



TĀTOU



“Guided by our strategy, we’re on a journey that will ultimately transform our organisation and how we will work in the future.”

# Drivers for change



**Changing  
data  
landscape**



**Data  
collection  
challenges**



**Low  
response  
rates**



**Māori data  
sovereignty**



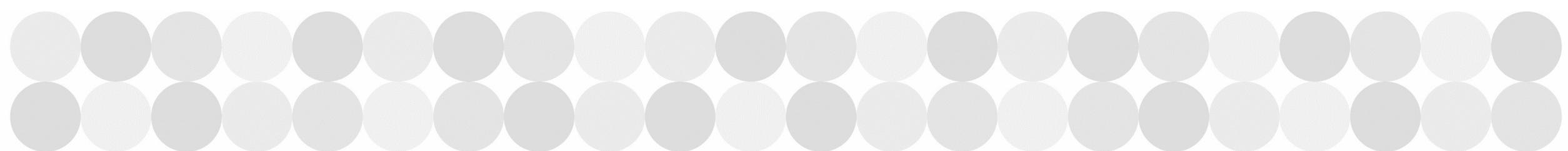
**Demands  
on data**



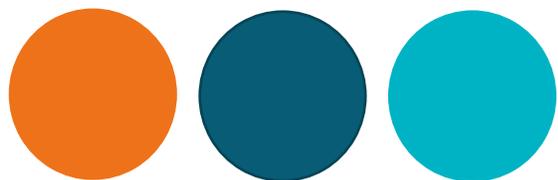
**Expectations  
on data  
processing  
power**



**Democratisation  
of data**



Leading a data system that  
serves modern Aotearoa New  
Zealand's needs.



# Our future



**Designing  
with  
communities  
and partners**



**Measure what  
matters;  
trust and  
confidence**



**Increased  
use of  
admin data**



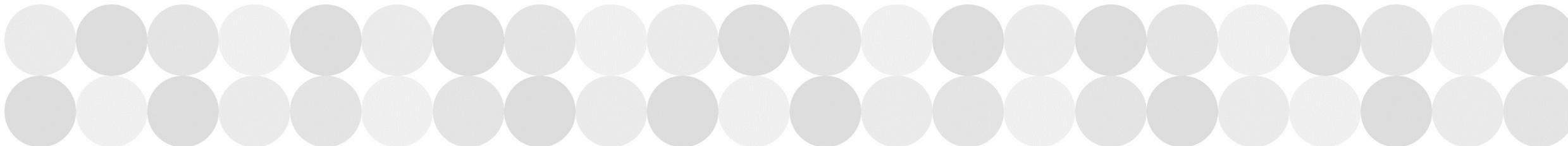
**Simplify  
surveys**



**New  
technologies**



**Lead  
government  
data system**



# Future Census Development

More use of admin data

Supported by surveys - we are considering the extent necessary

More frequent census information, at least for some variables

Prioritise information needs for Māori, customers and priority response groups

# Shifts in census model in the EU-27 countries

## Collection methods of the Population Censuses in the EU-27 (2001, 2011, 2021)



Source: European Parliamentary Research Service (EPRS) based on data from UNECE and NSIs of EU Member States.

Future Census Engagement  
Planned toward the end of the year.

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# Questions?