



*Using overseas surveys to produce reliable models of sexual minorities*

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# Difficulties in minority research

- We need to research at risk populations but they are often small
- Capturing representative populations in small countries is hard
- Overseas data is often quite different

Can a Bayesian approach address these difficulties ?

# Bayes theorem

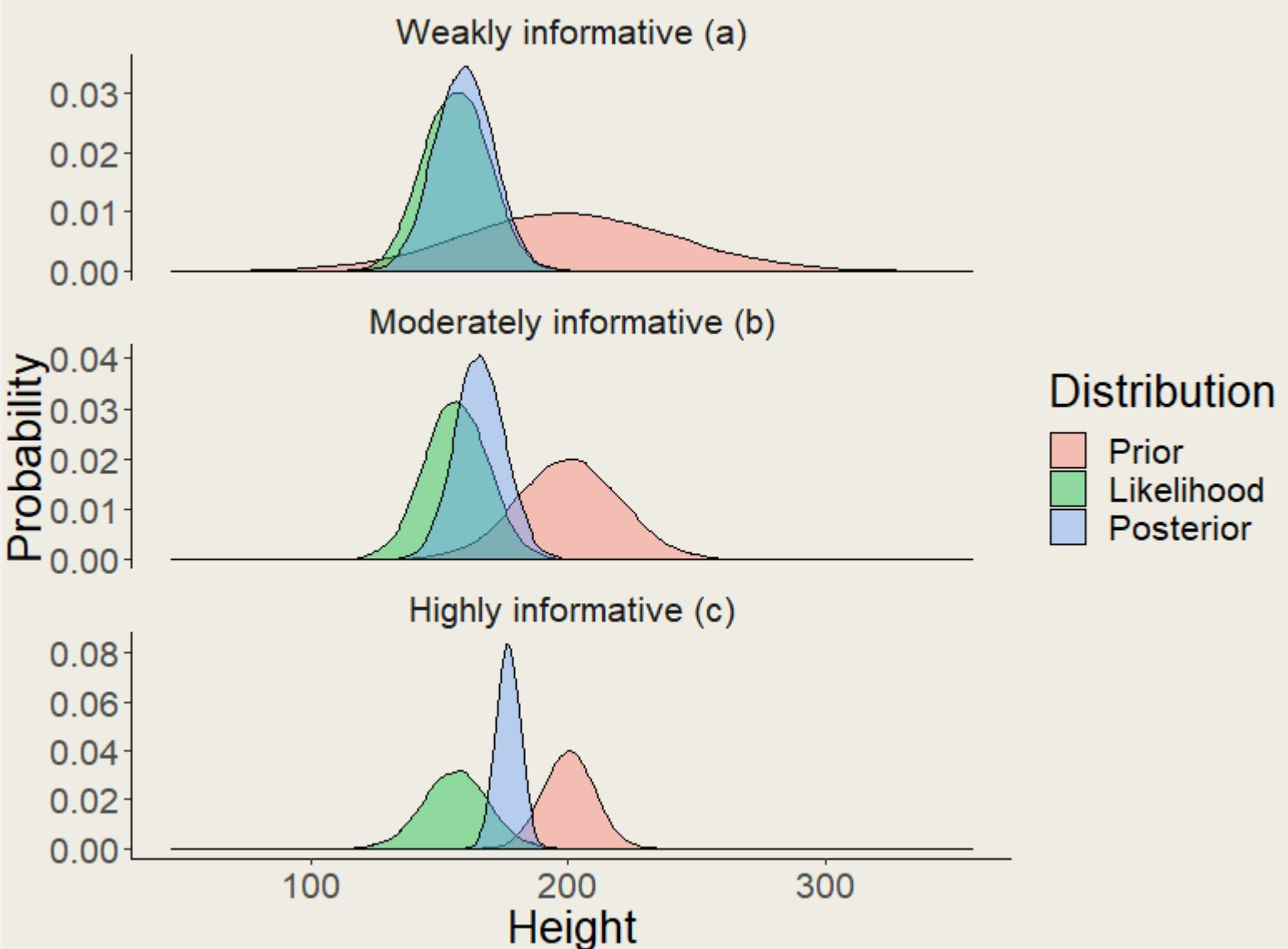
- Combine *prior* knowledge with observed *likelihood* of an event to get a *posterior* representation of a parameter
- That is...

*Posterior = Likelihood × Prior / Normalising constant*

- Or if you prefer single letters...

$$P(H|D) = P(D|H) \times P(H) / P(D)$$

# Accounting for uncertainty



# An applied example

We sought to investigate if sexual minorities (SMs) are at higher risk of hazardous drinking

- A small sample exists in the NZ Health Survey... with a lot of error
- A large sample exists in the US Drug Use Survey... but the variables are different

Can we use the US data to study our NZ population ?

# Results from US data

	Estimate	Error	Probability
Intercept	0.19	1.06	100.00%
Sex	1.34	1.03	100.00%
Homosexual	2.80	1.10	100.00%
Bisexual	3.27	1.10	100.00%
Sex * Homosexual	0.94	1.14	69.15%
Sex * Bisexual	0.99	1.11	53.03%
Age	0.14	1.10	100.00%
Income	0.40	1.04	100.00%

# Okay now what ?

Hazardous drinking  $\sim$  Sex + Age + Deprivation + SM status + SM status \* Sex

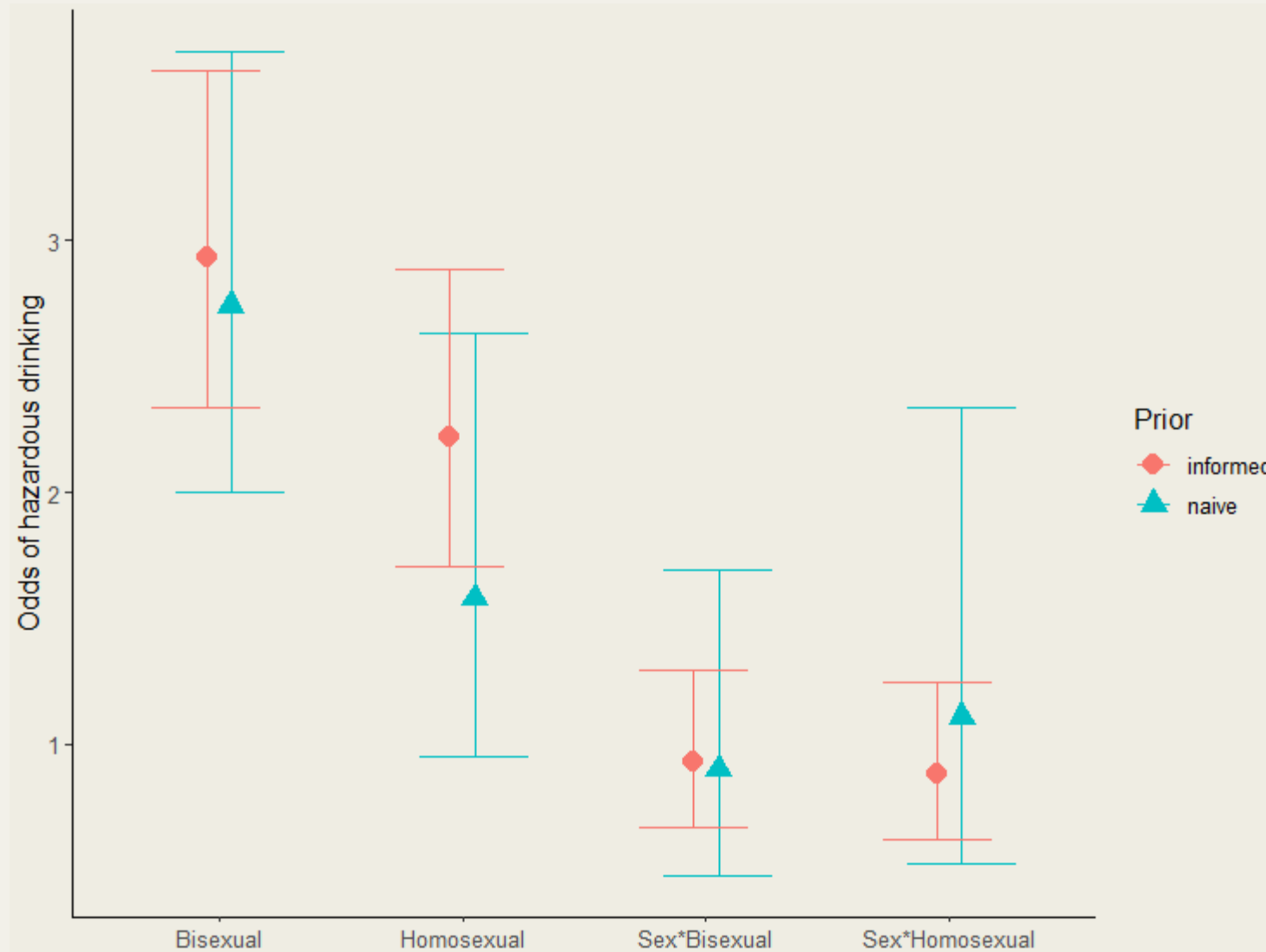
So... as an example, we as an example:

Sex  $\sim$  normal(2.80, 1.10)

Or... if we are uncertain about the US data:

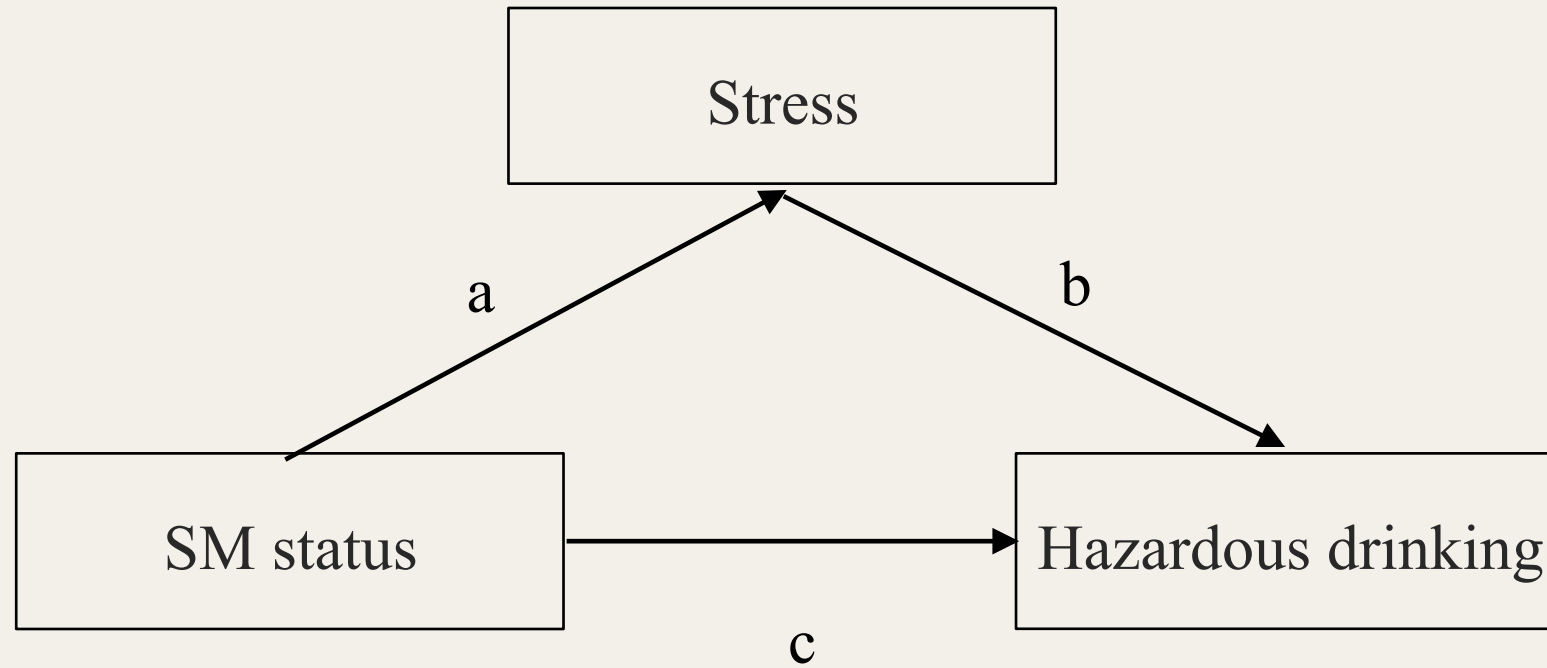
Sex  $\sim$  normal(2.80, 1.40)

# Results from NZ data





# Building complexity



# Mediation analyses

